



coach@successhandler.com

With David as your coach, you'll explore the business and personal dreams you desire. Much like sports coaches unleash potential in athletes, he will show you how to soar to new heights as a franchisor, franchisee, business owner or senior executive.



If you're a new subscriber, you'll find previous issues in our [Archives](#). If you're a longtime reader, the best compliment you can give is to [share](#) this with someone you know who would enjoy reading *FAST:Forward*. Thanks!

.....

[Contact Us](#)

.....



**Great New Toy**

I read more than 25 books each year, mostly business tomes with some fiction works mixed in for pleasure. Last month, I splurged and bought the Amazon Kindle. If you're unfamiliar, the Kindle is an electronic reader whose

**Ideas For Success | November**

History walked among us last Tuesday – regardless of whether you're liberal, conservative or squarely in between. The election of Barack Obama as President of the United States will be studied by schoolchildren in the year 2227, just as our kids today read about George Washington. As eye witnesses, we are privileged to have experienced it in our lifetime.

Full disclosure: I voted for the other guy. While that may cause some of you to immediately stop reading and hit "Unsubscribe" – and others to say, "I knew it, Martha! He's one of us." – the deciding issue for me was balance. I didn't want to see the Executive branch and Congress controlled by one party. That weighed more heavily on my mind than whether Republican values were a better choice than Democratic change.

Mr. Obama is a great orator, and the impact his victory is having shows he has the potential to inspire action. In 71 days, he'll take the oath of office and be thrown into the fire, with our nation facing its greatest challenges in a generation. Like all leaders, he'll make right decisions and wrong ones, and he'll ultimately be judged on which way the scale tips most often. At this time, in this nation, all of us need him to succeed. When you hit your knees tonight, set politics aside, and pray hard for him to receive the gift of wisdom.

**Voting for Change** Mr. McCain easily carried Texas, receiving this red state's 34 electoral votes. Our 18-year-old daughter cast her first presidential ballot this year. During the primaries, she said: "Tell me again how my vote matters? A Republican is going to win Texas regardless of who I vote for, so does it really count?" Kids say the darndest things, even after they grow up.

Our forefathers did an amazing job laying the foundation for this country; however, we've found it necessary to add 27 Amendments to the original ratified document. In these wonderful days of so many citizens feeling included in the future of our nation, perhaps it's time to consider abolishing the Electoral College, and truly make Election Day a one-person, one-vote process.

**Walt's Wisdom** This month's magical idea from my encounters with Disney cast members is important to remember as you consider critical decisions for your organization in the weeks ahead:

*"Don't farm out employees. Look for skills. In the Main Street Parade, Snow White became the Fairy Godmother when she got older."*

If it's necessary to reduce staff, be sure to think through who you will retain, and properly evaluate how to utilize the experience and talent that remains on your team.

pages are as easy to view as a regular book. Oprah calls it her favorite technology device, and I'm with her. While it's expensive (\$359), first edition books only cost \$10, about half of Amazon's hardback price. Even if I wouldn't be recouping my investment in 18 months, it's still worth the price, because the Kindle takes less than one minute to download an entire book. Plus, it fits easily into my briefcase, and weighs about a pound. With the holidays upon us, you might want to consider getting one for the book lover in your life.

.....

Would you or someone you know benefit from professional coaching? [Success Handler](#) shows clients how to explore the outcomes they desire most. As our client, you will discover the path to your success. Ready to start? Call 281.251.3200 or [send us](#) an e-mail.

.....

To read previous issues of this E-Newsletter – which has subscribers in 18 countries (USA, Canada, England, Germany, Australia, South Africa, Norway, Romania, Egypt, Saudi Arabia, Kuwait, India, China, Taiwan, South Korea, Argentina, Ecuador, Columbia) – visit [www.successhandler.com](http://www.successhandler.com) and look in Archives.

.....

We will never release, sell or give a subscriber's name or e-mail address to any other party or organization. Our subscribers will only

**Reading Rainbow** I muddled through Thoreau's "Walden" during my sophomore year of college, and recall struggling to write an essay about his self-imposed two year, two month, two day exile in the woods. If I've had any thoughts about it in the ensuing 30 years, the word "boring" accompanied them. Until last month, when my wife and I took a trip to New England to see the colorful fall foliage.

Before driving to Bretton Woods, NH, for a weekend at the historical Mount Washington Resort, we spent two days in Boston, where our client, friend and tour guide, Dana, took us to many famous sites. After visiting Lexington and Concord, we ventured to Walden Pond, which was enveloped in bright yellow and orange leaves. We hiked the perimeter in silence, except for a few brave souls we could hear swimming in waters that had to be as cool as the 50-degree air.

Arriving at the simple stone memorial that marks the site of Thoreau's one-room house, I had that peaceful feeling you get when stepping on the path of history. Time travel may be theory, but witnessing the serene view from his elevated perch transported me back to a moment that occurred just 70 years after the Declaration of Independence.

That was actually my second connection with a New England writer in a 24-hour period. The previous evening, we met my favorite author, William Martin, for drinks at a Back Bay restaurant. Reading his historical fiction novels inspired our trip, so last summer I took a flyer and sent him an e-mail: 1) Asking if he'd be willing to see us; and, 2) Assuring him I'm not a stalker. He agreed without hesitation, and allowed me an hour to pick his brain about the path to becoming a bestselling author. His graciousness during our time together far exceeded our expectations, and that evening definitely goes on my all-time favorites list.

Witnessing moments in history ranks among the greatest experiences of this journey called life. Never let the passions that run deep inside you block the lessons to be learned along the way. Growth is the gift received from being open to possibilities.

Until next month, continued success in all things.

.....

**[Visit Our Web Site](#)**

.....

**[View A Print Version](#)**

.....

**[Send This To A Friend](#)**

.....

Copyright © 2008 Success Handler, LLC.  
All rights reserved.

receive e-mail messages that contain requested information, articles or service announcements.

.....

For your own subscription to *FAST:Forward*, [visit our Web site](#) and register in the Subscribe area.